



WILL CAMMELL

Video editor
Videographer
3D Artist

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- WillCammell.com
- 6271 redington ct se, Grand Rapids, MI

EDUCATION

Western Michigan University | 2019-2023
 GPA: 3.52
 Bachelors of Film, Video, and Media Studies

EXPERTISE

Softwares

- Premier pro
- After Effects
- Photoshop
- Lightroom
- Blender
- Final Cut Pro

Cameras

- Sony A 6300
- Blackmagic Ursa Broadcast G2
- Canon EOS C100
- Sony A7sIII
- Nikon z5

ACHIEVEMENTS

- Invited to speak as a panelist at MIX's Southwest Michigan Design Day 2023. Contributed insights on the future relationship between AI and video. Additionally, I shared my expertise on integrating AI into my freelance projects, as the theme of the event in 2023 was "Navigating Design with AI and Embracing Authenticity".
- In June 2023 my 3D editing for a music video was highlighted in an MLive article. The piece focused on my innovative use of AI tools within my workflow. [\[Click here to view the article.\]](#)

ABOUT ME

Having discovered a passion for video production at 14, I have since cultivated diverse and dynamic experience in the field. My formative experience began in my high school's TV broadcast lab, which led me to earn a Bachelor's degree in Film, Video, and Media Studies with a minor in Business from Western Michigan University. There, I founded C&C Visuals, a freelancing business, and took on roles such as Sports Videographer, Editor, and Technical Director for both Bronco Productions and the Western Michigan University's football team. Additionally, I contributed as a Remote Product Videographer for Business Connect and as a Social Media Content Creator for university platforms during the Covid-19 pandemic.

WORK EXPERIENCE

October 2019 - December 2023

Bronco Productions | Kalamazoo, MI

Creative Associate & Technical Director

- Filmed and edited hype, highlights, intro, and promotional videos with a Sony A7sIII and Premier Pro for all of WMU's D1 Sports teams.
- Made motion graphics with After Effects that would be shown on both social media and the jumbotron during home games.
- Served as technical director for the broadcast crew from sophomore to senior year, during ESPN home game broadcasts for basketball, volleyball, and football games.

Chris Malkiewicz - (248) 881-6637

August 2022 - December 2022

WMU Football | Kalamazoo, MI

Creative intern

- Trusted with editing WMU Football's weekly pregame hype videos. The weekly hype videos were only shown to the team and coaching staff directly before taking the field and served as a pump-up ritual for the guys.
- Filmed home and away football games.
- Created both motion and still graphics using After Effects/Blender and Photoshop respectively.

Seth Ellis - (616)656-9221

August 2021 - December 2021

Business Connect LLC | Grand Rapids, MI

Videography Intern

- In my role, I was tasked with storyboarding, pitching, shooting, and editing videos intended for posting on the Business Connect Instagram page. These videos were also utilised by our sales team at conferences and events to enhance their presentations.

Julia Hall - (231)852-0540

April 2020 - August 2020

Western Michigan University Socials Team | Kalamazoo, MI

Content Creation Intern

- As a Content Creation Intern for Western Michigan University's official TikTok and Instagram pages, I managed video filming, editing, and idea pitching. My contributions directly led to a 19% increase in engagement rate from summer of 2019.

Kaitlin Petrillo - (248)505-7112